



FOR IMMEDIATE RELEASE

CONTACT : Jacquie Jordan jacquiejordan@pfpma.org

Professional Football Players Mothers Association plans Virtual Voter Registration Drive To register voters to celebrate the national holiday.

Sept. 15, 2020 - On September 22, 2020, Americans will celebrate National Voter Registration Day with a massive cross country effort to register voters well in advance of Election Day this November.

With a historic presidential election approaching, every eligible American voter should exercise his or her right to be heard at the ballot box, and National Voter Registration Day is the right day to start by getting registered. This is why communities across the country are planning to use National Voter Registration Day to increase voter participation.

Thousands of national, state, and local organizations and volunteers will be the driving force behind National Voter Registration Day 2020. Partner organizations will coordinate hundreds of National Voter Registration Day events nationwide, and leverage #NationalVoterRegistrationDay on all social media platforms to drive attention to voter registration.

The Professional Football Players Mothers Association (PFPMA) is proud to be a National Voter Registration Day partner. Founded in 1997, PFPMA is a non-profit 501(c)3 organization that serves as a support network for mothers of active and retired professional football players, with a mission to impact and strengthen communities around the nation through charitable service and initiatives. "We understand the fundamental power of democracy lies within the right to vote and we want to help support efforts to ensure that every citizen has access to the ballot and can participate in the elections this November", said Gwendolyn V. Jenkins, PFPMA President.

On September 22, PFPMA will engage its community and promote voter registration through our social media platforms:

Facebook: @PFPMA
Twitter: @PFPMAMoms
Instagram: @pfpmapr
Website: www.pfpma.org

The effort's website, www.NationalVoterRegistrationDay.org, provides a listing of National Voter Registration Day events across the country, in communities and held virtually.

Founded in 2012, National Voter Registration Day is designed to create an annual moment when the entire nation focuses on registering Americans to exercise their most basic right – the right to vote. Nearly 3 million Americans have registered to vote on the holiday since the inaugural National Voter Registration Day in 2012. For inquiries about PFPMA's National Voter Registration Day, please contact: Jacquie Jordan, 888.921.2990.