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PROFESSIONAL FOOTBALL PLAYERS MOTHERS ASSOCIATION INSPIRES CHANGE WITH ECO SNEAKERS Event: “SPIKE THE SNEAKS” SNEAKER DONATION

“This event with the moms of the PFPMA is so important. If it had not been for the courage of a mom just like you all, who taught us to keep our heads up and stay strong, I’m not sure I would be who I am today.”

Atlanta, Georgia – May 3, 2021 Founder of Eco Sneakers, Bobby Johnson reflected on the impact of Mothers in his and the lives of so many others. The Professional Football Players Mothers Association, Southern Region, will join former NFL Players and the NFL Players Association in making an impact in the lives of others with a massive sneaker drive on May 15, 2021 in Atlanta, GA at the Atlantic Station Green.

Eco Sneakers began by collecting gently used shoes to share with the homeless community. Friends and family volunteered, contributing to the “Divine Purpose,” assisting Eco Sneakers in changing the world. Eco Sneakers has since spread to include recycling efforts. Some sneakers are broken down and repurposed to make athletic surfaces. Some shoes are sent abroad and redistributed, thus creating jobs. They are proud to be putting sneakers on people’s feet across the world, and across the nation Eco Sneakers has supplied sneakers for hurricane survivors in New Orleans and, most recently, in Alabama, Houston, and Puerto Rico.

In addition to the sneaker donation drive, there will be a Panel Discussion at 12 pm, which will include Mothers of the NFL Players and former NFL Players, featuring Vince the Voice Bailey as the emcee. The event will begin at 11 am and conclude at 2pm. For information on how to donate NEW or gently used not abused sneakers you can see the website at www.ecosneakers.org. You can also contact the PFPMA Southern Region Coordinator, Velzina Williams, mother of NFL player Vince Williams at velzinawilliams@pfpma.org.

The Professional Football Players Mothers Association (PFPMA) was founded in 1997. PFPMA is a non-profit 501(c)3 organization that serves as a support network for mothers of active and retired professional football players, with a mission to impact and strengthen communities around the nation through education initiatives, volunteerism and charitable giving.

Our social media platforms:

Facebook: @PFPMA

Twitter: @PFPMAMoms

Instagram: @pfpmapr

Website: www.pfpma.org