



FOR IMMEDIATE RELEASE

CONTACT : Jacquie Jordan  
jacquiejordan@pfpma.org

## **PROFESSIONAL FOOTBALL PLAYERS MOTHERS ASSOCIATION HOST SYMPOSIUM TO PREPARE HIGH SCHOOL PLAYERS & FAMILIES FOR THE NEXT LEVEL UP**

### ***“Beginning with The End in Mind”, Gives Players and Parents First-Hand Insight into Collegiate Level Football from NFL Players, Parents, Coaches & NCAA***

**Columbus, OH -- March 24, 2021** High School football players who have committed to play college ball and their parents will get invaluable up-close, first-hand insight and information to help them successfully navigate the path from high school through college and beyond at the Next Level Up: Beginning with the End in Mind,” virtual symposium, held on **Saturday, April 24 2021 from 1:00 P.M. TO 4:00PM** Eastern, the Midwest Region of the Professional Football Players Mothers Association (PFPMA) announced today. Registration for the free of charge live, virtual program begins April 1, 2021. The event is powered by the Southern University Law Center.

The goal of Next Level Up is to provide the information necessary to help high school football players make a successful transition to collegiate level football and achieve the best possible outcomes during their college career. Parents and guardians will also benefit from the program as the information will enhance their understanding of the business of collegiate athletics, particularly football. Workshop panelists will consist of NFL active and retired players, coaches, NCAA reps, parents of pro athletes and other professionals who know and understand the college football experience.

The Professional Football Players Mothers Association (PFPMA) was founded in 1997. PFPMA is a non-profit 501(c)3 organization that serves as a support network for mothers of active and retired professional football players, with a mission to impact and strengthen communities around the nation through education initiatives, volunteerism and charitable giving.

“As mothers of current and former NFL players, we remember our sons’ football journey from high school to college and we know first-hand the stress and anxiety they are experiencing planning for college, collegiate athletics and life as an adult in general,” said Gwendolyn V. Jenkins, PFPMA President. “Our goal is to empower families and young athletes aspiring to play at the next level, with information and resources that are important in helping them build a strong foundation for success, in college and beyond,” she added.

Panelists will discuss various topics including, image and reputation; academic support; social media; mental health; NCAA compliance matters; legal matters; branding and marketing.

Panelists and speakers include NFL players Denzel Ward (Cleveland Browns) Malcolm Jenkins (New Orleans Saints), Devier Posey (Retired NFL/CFL), Randall Gay, (Retired New Orleans Saints), Coach Ted Ginn Sr. (Glennville H.S), Coach DeShaun Foster, (UCLA), Mary Fischer Nassib, mother of Carl Nassib (Las Vegas Raiders). The event will be moderated by Journalist & TV Reporter Jay Richardson (Retired NFL), Gwendolyn V. Jenkins, PFPMA President, and mother of NFL Safety, Malcolm Jenkins (New Orleans Saints).

The event, hosted by PFPMA's Midwest Regional Coordinator Nicole Ward and Assistant Deborah Johnson, and powered by the Southern University Law Center's virtual platform, will be kicked off with music by DJ Rell E. Rell and will include prizes and giveaways.

To register for the event visit <https://pfpma.org/next-level-up-symposium-beginning-with-the-end-in-mind/>.

The deadline to register is Saturday, April 17, 2021.

Our social media platforms:

Facebook: @PFPMA

Twitter: @PFPMAMoms

Instagram: @pfpmapr

Website: [www.pfpma.org](http://www.pfpma.org)